

INVESTMENT

I+Q

Premium BRANDING Collections

LOGO *basic*

BRANDING EXPLORATION FORM
INSPIRATIONAL MOOD BOARD
CUSTOM LOGO DESIGN
BRAND STYLE GUIDE
1 CONCEPT TO CHOOSE FROM
2 EDITS/REVISIONS

investment: \$200
(ONE WEEK TURNAROUND)

BRANDING *basic*

BRANDING EXPLORATION FORM
INSPIRATIONAL MOOD BOARD
CUSTOM LOGO DESIGN
LOGO SUB-MARK DESIGN
BLACK LOGO WATERMARK
WHITE LOGO WATERMARK
BRAND STYLE GUIDE
BRANDING CERTIFICATE
3 CONCEPTS TO CHOOSE FROM
3 EDITS/REVISIONS

investment: \$400
(TWO WEEK TURNAROUND)

BRANDING *elite*

BRANDING EXPLORATION FORM
INSPIRATIONAL MOOD BOARD
CUSTOM LOGO DESIGN
2 LOGO DESIGN VARIATIONS
LOGO SUB-MARK DESIGN
BLACK LOGO WATERMARK
WHITE LOGO WATERMARK
SOCIAL MEDIA HEADER + PROFILE ICON
2 SOCIAL MEDIA QUOTE TEMPLATES
BUSINESS CARD DESIGN + 500 CARDS
BRAND STYLE GUIDE
BRANDING CERTIFICATE
3 CONCEPTS TO CHOOSE FROM
3 EDITS/REVISIONS

investment: \$600
(TWO WEEK TURNAROUND)

BRANDING & WEB *buildout*

BRANDING EXPLORATION FORM
INSPIRATIONAL MOOD BOARD
CUSTOM LOGO DESIGN
2 LOGO DESIGN VARIATIONS
LOGO SUB-MARK DESIGN
BLACK LOGO WATERMARK
WHITE LOGO WATERMARK
SOCIAL MEDIA HEADER + PROFILE ICON
2 SOCIAL MEDIA QUOTE TEMPLATES
BUSINESS CARD DESIGN + 500 CARDS
BRAND STYLE GUIDE
BRANDING CERTIFICATE
3 CONCEPTS TO CHOOSE FROM
3 EDITS/REVISIONS
5 PAGE CUSTOM WEB DESIGN
RESPONSIVE WEB STRUCTURE
SEO IMPLIMENTATION
FIRST MONTH OF WEB HOSTING COVERED
(\$15/MONTH)
FIRST YEAR OF DOMAIN COVERED
(\$19/YEAR AFTER)
CUSTOM GRAPHICS COHESIVE WITH YOUR BRAND
EASY-TO-MAINTAIN WEB PLATFORM
UNLIMITED SUPPORT AND COMMUNICATION

investment: \$1575+
(TWO WEEK TURNAROUND)

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Individual BRANDING Elements

LOGO *add ons*

ADDITIONAL REVISIONS: \$20
ADDITIONAL LOGO VARIATION: \$50
ADDITIONAL LOGO CONCEPT: \$75
WATERMARK: \$50

BRANDING *add ons*

BUSINESS CARD DESIGN + 500 CARDS: \$90
RACK CARD DESIGN + 100 CARDS: \$125
CAR DECAL DESIGN + PRINTING: \$165
(WIDE ARRAY OF COLORS AVAILABLE)
BUSINESS LETTERHEAD DESIGN: \$35
ENVELOPE DESIGN: \$25
SIGN DESIGN: \$125
(PRINTING, MANUFACTURING NOT INCLUDED)
SOCIAL MEDIA TEMPLATE DESIGN: \$50 PER DESIGN
SOCIAL MEDIA HEADER: \$35
SOCIAL MEDIA PROFILE ICON: \$25
INSTAGRAM ICONS: \$65 PER SET
CONTRACT DESIGN/WRITING: \$250+
LISTS/MENUS/SERVICES SHEET: \$150+

WEB DESIGN *add ons*

ADDITIONAL CUSTOM WEB PAGE: \$135
ADDITIONAL DOMAIN: \$20
SOCIAL MEDIA STYLING: \$50 PER PLATFORM
MONTHLY MAINTENANCE: \$450 PER MONTH
CONTENT/COPY WRITING: \$500 PER 5 PAGE WEBSITE
PRIVACY POLICY: \$75

ADDITIONAL *services*

CUSTOM BIRTHDAY INVITATIONS:
DESIGN + 50 INVITES: \$200
DESIGN + 100 INVITES: \$325
INCLUDES ENVELOPES | MATTE | STANDARD CORNER

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Special Event BRANDING

WEDDING *suite*

CONTENTS:

SAVE THE DATE CARDS (5x7)

(ROUNDED/STRAIGHT CORNERS)

WEDDING INVITATIONS (5x7)

(ROUNDED/STRAIGHT CORNERS)

CUSTOM DESIGNED INFO/DIRECTIONS SHEET

RSVP CARDS (5.5x4)

THANK YOU CARDS (5.5x4)

CUSTOM DESIGNED SUITE OF 100: **\$1,048**

(100 OF EACH ELEMENT INCLUDED)

CUSTOM DESIGNED SUITE OF 250: **\$1,520**

(250 OF EACH ELEMENT INCLUDED)

CUSTOM DESIGNED SUITE OF 500: **\$2,179**

(500 OF EACH ELEMENT INCLUDED)

ALL ELEMENTS ARE CUSTOM DESIGNED

DESIGN QUESTIONNAIRE

INSPIRATIONAL MOOD BOARD

ALL ENVELOPES INCLUDED

MATTE CARD STOCK

SHIPPING INCLUDED

ALL FINALIZED DESIGNS ARE SENT IN A BEAUTIFULLY
PACKED BOX WITH DELICATE TISSUE PAPER, TO GIVE
YOU THE FIRST IMPRESSION THAT WILL GET YOU EVEN
MORE EXCITED FOR YOUR SPECIAL DAY

SPECIAL EVENT *add ons*

CUSTOM MONOGRAM DESIGN: \$250

CUSTOM EVENT LOGO DESIGN: \$185

FAMILY CREST DESIGN: \$450

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